



The Perfect Experience / —

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PRESS Release

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September 27, 2005

JVC Exhibits Exciting Technologies at CEATEC JAPAN 2005

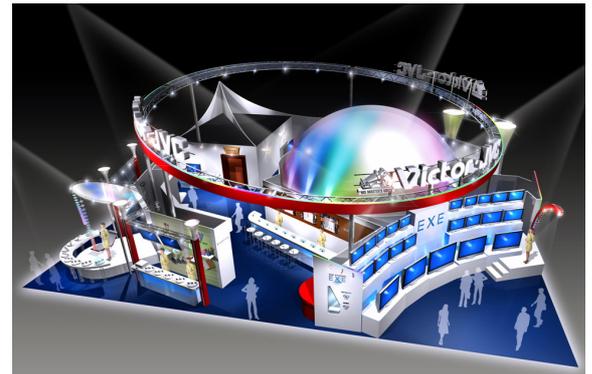
*JVC Reveals the Future of Audio-Visual Technology;
Exhibits Include 4000 x 2000 pixel D-ILA DOME THEATER*

Victor Company of Japan, Limited (JVC) will exhibit products at "CEATEC JAPAN 2005" to be held from Tuesday, October 4 through Saturday, October 8 at the Makuhari Messe (Nippon Convention Center). Displaying JVC's continuing commitment to excellence, the exhibit reveals the future of audio-visual technology, spotlighting the company's high-clarity, ultra high-resolution imaging and "emotional" sound technologies.

- **Main Attractions at the JVC Booth**

1. D-ILA DOME THEATER (Reference Exhibit)

The system uses 2 sets of "4K2K" 4000 x 2000 pixel D-ILA projectors, which were used in NHK's Super Hi-Vision Theater, one of the pavilions at the recent 2005 World Exposition, Aichi, Japan. The projectors use a special lens to project hemispherical images on the vault of the dome. Viewers will experience a large-screen computer graphic demonstration created by projectors with built-in high-resolution D-ILA devices.



JVC Booth is located in Hall 2/ 2A34

2. New Genessa-Equipped High-Definition Displays

Products on display include the latest LCD TVs and the full HD-ILA rear projection TVs equipped with new Genessa "Image Intelligence" technology. Genessa is also known outside Japan and the USA as DynaPix or DIST technology.

3. Home Theater Experience Room

This room enables visitors to experience high-resolution images and high quality sound created from the latest full HD-ILA projectors and SX-L Series speakers sold in Japan. Visitors can also experience high fidelity sound from Wood Cone Speakers and K2 Technology.

4. Video Recording and Editing with Hard Disk Drive Camcorder Everio

Everio is a video camera with a built-in hard disk drive, offering compact design, ease of operation, and exceptionally long time recording. Exhibits include the new lineup comprised of the GZ-MG70 / 50 / 40 which provide a new way to enjoy shooting video.

