

For Immediate Release:

November 13, 2008

JVC to Exhibit High Definition Video Solution at Inter BEE 2008

Victor Company of Japan, Limited (JVC) is pleased to announce that it will exhibit its new L3 series of High Definition (HD) multi-format LCD monitors with waveform monitor display capability, as well as a prototype new 42" professional LCD monitor during Inter BEE 2008. The International Broadcast Equipment Exhibition 2008 will be held from Wednesday, November 19 through Friday, November 21 at Makuhari Messe Nippon Convention Center.

JVC will also introduce a compact new GY-HD250U ProHD camcorder featuring uncompressed 1080i output and studio system capability, as well a portable camcorder system combining its GY-HD200UB ProHD camcorder with the prototype KA-MR100G SxS (S-By-S) docking media recorder featuring XDCAM EX^{*2} file recording and an SxS memory card slot. This device will record and playback in an XDCAM EX compatible HD format^{*3} on an SxS memory card^{*1}. These models are for the worldwide market, where the ProHD series has earned a strong reputation.

JVC's booth #7409 is located in Hall 7, and open from 10:00-17:30 (Nov. 21: 10:00-17:00).

Highlights of JVC Exhibit

1. L3 Series Multi-Format LCD Monitors

- New 24-inch DT-V24L3D, 20-inch DT-V20L3D and 17-inch DT-V17L3D models for JVC's DT-V series of HD multi-format LCD monitors
- Faithful picture reproduction reduces delay to less than one frame between signal input and image display
- New waveform monitor function suitable for efficient video production



Professional 42-inch LCD Monitor
(Prototype)

- Large screen monitor provides full resolution HD with a high 700 cd/m² contrast ratio
- Slim frame and stylish, solid full metal shield make it suitable for multiple displays
- Capable of 24 hour per day operation



2. GY-HD250U ProHD Camcorder Series (Worldwide Model)

- Compact shoulder form factor and bayonet mount for interchangeable lenses
- Flexible and convenient, the camcorder can be used on location, or integrated into a studio system using the optional KA-HD250U adapter
- Uncompressed HD 1080i output capable HD-SDI terminal



3. KA-MR100G Professional Docking Media Recorder with SxS Memory Card slot (Prototype)

- Mounting a KA-MR100G SxS docking media recorder onto the GY-HD200UB (Worldwide Model) with KM-UM100G optional adapter transforms this ProHD Camcorder into a portable camcorder system
- SxS memory card records HDV equivalent MPEG-2 Long GOP (25Mbps, 1080i60) compressed HD video in XDCAM EX compatible format



*1: SxS memory card – SxS is a flash memory card developed jointly by Sony Corporation and SanDisk Corporation, and designed for professional video cameras with a high-speed PCI Express interface. It conforms to the Express Card standard. A typical 16GB SxS memory card has maximum high-definition (HD) video recording capacity of approximately 70 minutes.

*2: XDCAM EX – Brand name used by Sony Corporation for its professional video camera series incorporating the SxS memory card as recording medium and featuring MPEG-2 Long GOP compression.

*3: The Development of file formats compatible with XDCAM EX series is conducted under license from Sony Corporation.

* All trademarks and brand names are the property of their respective proprietors.

JVC at Inter BEE 2008

1. Duration: Wednesday, November 19 – Friday, November 21, 2008 (3 days)
Wednesday, November 19/ Thursday, November 20, 10:00 – 17:30
Friday, November 21, 10:00 – 17:00
2. Venue: Makuhari Messe (2-1 Nakase, Mihama-ku, Chiba)
3. Sponsorship: Japan Electronics and Information Technology Industries Association (JEITA)

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